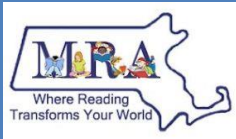


Southeast Regional Reading Council



Affiliate of MRA and ILA
Council # 24920
September/October 2018



President's Message



Hello fellow SERRC members!

It's official, fall is here! With our energy bolstered by cooler days and a more demanding schedule, SERRC offers us a way to both unwind and rejuvenate. This summer the SERRC Board strategically planned four fabulous dinner meetings providing us all with the opportunity to mix pleasure with "business" within a very relaxed, fun-filled, yet collegial atmosphere. There will be plenty of time to chat with old friends and colleagues before and during dinner, and then later, to enjoy an interesting and informative presentation as you savor a delicious dessert and hot beverage. The best of both worlds for sure!

This year we have four very different presenters coming to our meetings. Our first speaker this October will be Bindy Fleischman, Massachusetts State Ambassador for the U.S. Board on Books for Young People. At that meeting we will have a variety of her suggested books available for you to browse through and purchase. In December we have invited Martha Zschock, a local author and illustrator, who has created and published many uniquely formatted children's books: "Hello books", "Journey books", and "Scratch and Sketch books" to name just a few. Once again there will be plenty of books available for you to purchase as holiday gifts! Martha will also be available at various times during the evening to sign those books. At our third meeting this spring, we will welcome Bill Atwood, a John Collins Education Associate, whose expertise is writing across the curriculum. Finally, our May meeting features another award winning local author, Nancy Cote, who has written eight books and has illustrated over three dozen picture books for children.

Please come join us on October 25th for what surely will be a delightfully revitalizing evening at both the personal and professional levels!

Sincerely,

Jan Stranding,

SERRC President



Executive Board 2018-2019

Jan Stranding.....President
Vacancy.....President-Elect
Linda Lindsey... Vice President
Jennifer Lindsey..... Secretary
Bonnie Stranding.....Treasurer
Tina Bourgeois.....Membership
Jane Eastep...Literacy Award Chair
Patti Texeira &
Susan Bergstrand...Mini-Grants
Patti Texeira...Hospitality
Tina Bourgeois..... Newsletter
Maureen Drake... Fundraising
Lisa Medeiros...Patricia Texeira
Scholarship
Jennifer Lindsey...Honor Council
Jennifer Botelho... Webmaster
Patti Texeira.....Historian
Bonnie Stranding.... Past President



Upcoming 2018-19 SERRC Dinner Meetings—Save the Dates!!

- **October 25, 2018** – **Ledgemont Country Club, Seekonk, MA—Bindy Fleischman**, Massachusetts State Ambassador for the U.S. Board on Books for Young People
- **December 6, 2018** – **Stoneforge, Raynham, MA—Martha Zschock**, Local author and illustrator of children’s books
- **March 28, 2019** – **Hillside Country Club, Rehoboth, MA—Bill Atwood**, Master Teacher at Collins Education Associates
- **May 16, 2019** – **The Chateau, Norton, MA—Nancy Cote**, Local author and illustrator of children’s books

SERRC Needs YOU to lend a helping hand!

Are you willing to lend a helping hand to increase our attendance?

We will be looking for volunteers at our meetings who will commit to **posting copies of the SERRC newsletters** in their building this year!

To show our appreciation...you could be a lucky winner!



Stay tuned!



Help us celebrate literacy!

Do you know a colleague, agency, or institution that exemplifies **the promotion of literacy within your school and community?** Please consider honoring them with a nomination for our annual **Celebrate Literacy Award!!** See pages 4 and 5 of this newsletter for details...



Save the Dates for MRA!

The Massachusetts Reading Association’s 50th Annual Conference, entitled “*Looking Back and Looking Forward*,” will be held **Thursday and Friday, April 4th and 5th, with a Pre-Conference Institute on Wednesday, April 3rd**. Plan ahead and be sure to share these dates with your building administrator to avoid potential conflicts with state assessments.



Visit the SERRC webpage! Want to learn more about SERRC? Come visit us at www.serrcreading.org or access our webpage from the MRA website, massreading.org. Check the site periodically for our current newsletter as well as other SERRC information and updates!



**Dinner and Professional Development
Featuring Bindy Fleischman**

Massachusetts State Ambassador for the U.S. Board on Books for Young People

**“Exploring Outstanding International Books
and Their Use in the Classroom”**

Thursday, October 25, 2018

Bindy Fleischman, children’s librarian, museum educator, and longtime active member and ambassador of the United States Board on Books for Young People (USBBY), will lead us as we explore voices and authentic perspectives from around the world expressed through the lens of outstanding children’s literature! We will learn about the International BBY’s work throughout its 75 member nations and how it coincides with MRA’s literacy efforts. Bindy is currently the committee chair of the USBBY Outstanding International Books Committee. A selection of suggested USBBY books will be available for purchase at the meeting, cash or checks payable to SERRC.

Join us for an evening of networking at **4:30 p.m.**, immediately followed by dinner, presentation, and professional discussion at **Ledgemont Country Club**, 131 Brown Avenue, Seekonk, MA 02771. Program will **end at 8:00**. Please make your dinner reservations now. **Checks are due Tuesday October 16th and are non-refundable after this date.**

Reservations must be in writing. **Late or phone reservations cannot be accepted.** **Requests mailed with a postmark after October 16th will be returned.** Please do not call the restaurant to make reservations for the dinner. These will not be honored.



.....

Name _____ Email address _____

Address _____ Phone# _____

City _____ State _____ Zip _____ School District _____

I am new to SERRC. My email address has changed.

RESERVATIONS MUST BE POSTMARKED BY Tuesday, October 16, 2018

Meal Choice (check one): **Parmesan Encrusted Chicken with a Lemon Bercy Sauce**
 New England Scrod with a Croissant Herb Topping
 Vegetarian Option / Chef’s Choice

*Meals include a fall seasonal salad with Balsamic dressing; whipped potatoes; brownie sundae (without nuts); coffee or tea. Dinner Price includes all applicable fees. ***A cash only bar will be open.****

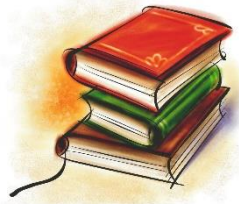
Note any applicable food allergies, please: _____

Amount enclosed: _____ \$30 (non-refundable) ****membership is included****

Checks payable to: SERRC.

Mail to: **Bonnie Standring, 20 Lorine Street, Attleboro, MA 02703**

****Clarification of Membership Fee****: The \$10 annual membership fee *is included* in the price of the *first* dinner meeting.



Celebrate Literacy Award

Each year SERRC recognizes an individual, agency, or institution whose contribution

- Is directly involved with literacy
- Has significant impact on the community

If you work with, or know someone deserving of this award, please submit your nomination and give a colleague, agency, or institution recognition.

Criteria (*See attached page*)

Fill in this form, and, in **AT LEAST ONE TYPE WRITTEN PAGE**, explain why your nominee should receive the award. Please include the following in your written nomination:

- How is the nominee involved with literacy?
- How has he/she promoted literacy within the school?
- How has he/she promoted literacy in the community?
- Include any pertinent memberships on committees or organizations, and any awards or recognition the nominee may have received.

Return this form and nomination page to Jane Eastep on or before October 25, 2018.

Jane Eastep
153 Fisher Street, North Attleboro, MA 02760
jjeastep@verizon.net

YOUR NAME _____

YOUR ADDRESS _____

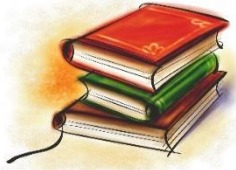
YOUR CONTACT PHONE OR EMAIL _____

NAME OF NOMINEE _____

ADDRESS OF NOMINEE _____

NOMINEE CONTACT PHONE OR EMAIL _____

ALL SERRC MEMBERS MAY SUBMIT NOMINATIONS



Celebrate Literacy Award

Important Information

Our local council Celebrate Literacy Award winner is considered for the MRA Statewide Literacy Award. The date to submit our nomination has drastically changed from January 15 to **November 2**. We have only one SERRC dinner meeting before the nominations are due, and Jane Eastep, our Literacy Award chairperson, will be out of the country from Oct 27th - Nov 3rd.

In light of these circumstances, we need you to

- Consider your nominee **NOW** and send the form and nomination page to Jane by email by **October 25**. OR
- Consider your nominee **NOW** and give the form and nomination page to Jane at the **October 25** dinner meeting.

There are many individuals, agencies, and institutions who value and promote literacy and deserve recognition.

If you nominated someone in the past, please consider nominating them again.

GUIDELINES FOR SELECTING LITERACY AWARD RECIPIENTS

Candidates who have shown exemplary accomplishments in any of the following areas may be suggested for consideration:

- Direct teaching at any level
- Organizing local literacy programs
- Promoting support from the public relative to enhancing literacy
- Producing teaching materials or special media for literacy programs
- Conducting research in fields related to literacy
- Carrying out special surveys of importance for literacy planning
- Providing young people the opportunity to help in literacy activities
- Conducting informal educational activities of a social, cultural, economic, or political nature in which literacy activities are included (radio and television programs, publications and press, library programs, or projects for special populations, such as the handicapped and the aged)